

MARK WILLIAM ROCHE

Realizing the  
Distinctive University

Vision and Values, Strategy and Culture

University of Notre Dame Press

Notre Dame, Indiana

University of Notre Dame Press  
Notre Dame, Indiana 46556  
www.undpress.nd.edu  
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Published in the United States of America

*Library of Congress Cataloging-in-Publication Data*

Names: Roche, Mark William.

Title: Realizing the distinctive university : vision and values, strategy and culture /  
Mark William Roche.

Description: Notre Dame, Indiana : University of Notre Dame Press, 2017.

Identifiers: LCCN 2016049588 (print) | LCCN 2016052199 (ebook) |

ISBN 9780268101466 (hardback) | ISBN 0268101469 (hardcover) |

ISBN 9780268101473 (paper) | ISBN 9780268101480 (pdf) |

ISBN 9780268101497 (epub)

Subjects: LCSH: Universities and colleges—United States—Administration. |  
Education, Higher—United States. | Education, Humanistic—United States. |

BISAC: EDUCATION / Leadership. | EDUCATION /

Decision-Making & Problem Solving.

Classification: LCC LB2341.R57 2017 (print) | LCC LB2341 (ebook) |

DDC 378.73—dc23

LC record available at <https://lcn.loc.gov/201604958>

∞ This paper meets the requirements of ANSI/NISO Z39.48-1992  
(Permanence of Paper).

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